



BACHELOR OF BUSINESS ADMINISTRATION

# GENERAL MANAGEMENT



## PROGRAM DESCRIPTION

The General Management degree is designed to engage the student in a logistics approach to understanding the complexity of successful business leadership. This means that effective administrative capabilities are first developed through the mastery of a variety of skills learned through many disciplines in the liberal arts and business administration curriculum.

## AFFORDABILITY

At Manor College, 96% of students receive financial aid. Manor is committed to making our personalized education experience possible for all students, both academically and financially. Manor offers competitive tuition, financial aid options such as merit-based scholarships, and athletic scholarships (for eligible sports). You'll find Manor is an affordable place to start your education!

## ADMISSIONS REQUIREMENTS

Manor continually reviews and accepts applications, making it easy to become part of our community.

**TIP:** Better to apply sooner than later! With our rolling admissions policy, we review applications throughout the year in the order received. This means more certainty in your future, as you'll receive an admissions decision within two weeks of sending in all of your documents. You'll also be further along in the enrollment process, which improves your chances for scholarships and financial aid—and for getting your first selections for class times and professors.



**APPLY NOW**

[manor.edu/apply](https://manor.edu/apply)

**WANT TO LEARN MORE?**

**ADMISSIONS**

(215) 884-2216 • [ADMISSIONS@MANOR.EDU](mailto:ADMISSIONS@MANOR.EDU)

# RECOMMENDED CURRICULUM SEQUENCE

## FRESHMAN YEAR

### FALL SEMESTER

- Introduction to Business (BA101) • 3 credits
- **Technological Competency:**  
Introduction to Computer Fundamentals (CS 105) • 3 credits
- **Communication Skills Core I:**  
Fundamentals of Comp I (EN101) • 3 credits
- **Understanding Behavior & Society Core I:**  
Macroeconomics (EC101) • 3 credits
- Business Math (BA111) • 3 credits

**TOTAL - 15 CREDITS**

### SPRING SEMESTER

- **Information Literacy Core:**  
Fundamentals of Comp II (EN102) • 3 credits
- **Understanding Behavior & Society Core II:**  
Microeconomics (EC102) • 3 credits
- Legal Environment of Business (BA103) • 3 credits
- Financial Accounting (AC105) • 3 credits
- **Quantitative Reasoning Core:**  
Statistics I (MH203) • 3 credits

**TOTAL - 15 CREDITS**

## JUNIOR YEAR

### FALL SEMESTER

- Organizational Behaviors (BA321) • 3 credits
- **Critical Thinking Core II:**  
Introduction to Business Analytics (BA310) • 3 credits
- **Spiritual & Ethical Core II:**  
Business Ethics (BA307) • 3 credits
- Global Business Management (BA315) • 3 credits
- Small Business Finance (BA313) • 3 credits

**TOTAL - 15 CREDITS**

### SPRING SEMESTER

- Human Resources Management (BA320) • 3 credits
- Investment and Portfolio Management (BA314) • 3 credits
- Business Apprenticeship (BA306) • 3 credits
- Group Dynamics (BA308) • 3 credits
- Supervisory Management (BA316) • 3 credits

**TOTAL - 15 CREDITS**

## SOPHOMORE YEAR

### FALL SEMESTER

- **Critical Thinking Core I:**  
Philosophy and Human Condition (PL100) • 3 credits
- **Diversity & Global Awareness Core I:**  
HS101, HS102, HS103, HS104, HS105, HS109, HS111, HS220, PL100, OR SO101 • 3 credits
- Principles of Marketing (BA102) • 2 credits
- **Spiritual & Ethical Core I:**  
Religion and Human Experience (RS107) • 3 credits
- Managerial Accounting (AC203) • 3 credits

**TOTAL - 15 CREDITS**

### SPRING SEMESTER

- Statistics II (MH204) • 3 credits
- Principles of Management (BA203) • 3 credits
- **Scientific Reasoning Core:**  
BI100, BI101, BI105, BI106, BI109, CH101 • 3/4 credits
- **Diversity & Global Awareness Core II:**  
HS101, HS102, HS103, HS104, HS105, HS109, HS111, HS220, PL100, OR SO101, VT301 • 3 credits
- **Communication Skills Core II**  
**Business Communications** (BA202) • 3 credits

**TOTAL - 15/16 CREDITS**

## SENIOR YEAR

### FALL SEMESTER

- Operations Management (BA403) • 3 credits
- Business Internship I (BA498) • 6 credits
- Corporate Responsibility Management (BA412) • 3 credits
- Strategic Planning (BA410) • 3 credits

**TOTAL - 15 CREDITS**

### SPRING SEMESTER

- Business Internship II (BA499) • 6 credits
- Leadership Dynamics (BA402) • 3 credits
- Business Policy and Strategy (BA411) • 3 credits
- Talent and Acquisition Management (BA413) • 3 credits

**TOTAL - 15 CREDITS**

**PROGRAM TOTAL: 124/125 CREDITS**

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