



BACHELOR OF BUSINESS ADMINISTRATION

## GENERAL BUSINESS ADMINISTRATION



### PROGRAM DESCRIPTION

The Business Administration degree provides students with a flexible approach to acquiring business skills and expertise. The student has the opportunity to examine the ways society, culture, and technology intersect in today's global economy. The unique composition of the Business Administration degree serves to broaden students' horizons and provides an ideal combination of skills and knowledge to function effectively in a wide variety of business and not-for-profit arenas.

### AFFORDABILITY

The Basil Guarantee is a tuition discount and exclusive benefit for all students enrolling in a Bachelor's degree program. With the Basil Guarantee students who enroll in a bachelor's degree at Manor College are eligible to receive \$2,000 off tuition for the final two years (junior/senior year) of the program.\* The Basil Guarantee is a limited time offer that is available for all students who enroll (full-time) in the program between Fall 2018 and Spring 2020.

\*The discount will be applied to the tuition costs for the final 60 credits of the respective Bachelor's degree program

\*Cannot be combined with other tuition discounts

\*The discount is applied to the remaining yearly balance after all institutional scholarships, grant and aid have been applied (only to the point that brings balance to a zero dollar amount.)

\*Students must maintain satisfactory academic progress (2.0 cumulative GPA) throughout their time at Manor College to maintain the discount

\*Discount will be applied to an applicant's record at the start of the first credit of the final 60 credits of the bachelor program after the approval of the Financial Aid Office

### ADMISSIONS REQUIREMENTS

Manor continually reviews and accepts applications, making it easy to become part of our community.

**TIP:** Better to apply sooner than later! With our rolling admissions policy, we process applications throughout the year in the order received. This means more certainty in your future, as you'll receive an admissions decision within two weeks of sending in all of your documents. You'll also be further along in the enrollment process, which improves your chances for scholarships and financial aid—and for getting your first selections for class times and professors.

### MINIMUM REQUIREMENTS:

GPA: 2.0 • SAT\*: 720 (new scale)

*\*SAT not required but encouraged for scholarships*



**APPLY NOW**

[manor.edu/apply](https://manor.edu/apply)

**WANT TO LEARN MORE?**

**ADMISSIONS**

(215) 884-2216 • [ADMISSIONS@MANOR.EDU](mailto:ADMISSIONS@MANOR.EDU)

# RECOMMENDED CURRICULUM SEQUENCE

## FRESHMAN YEAR

### FALL SEMESTER

- Introduction to Business (BA101) • 3 credits
- **Technological Competency:**  
Introduction to Computer Fundamentals (CS 105) • 3 credits
- **Communication Skills Core I:**  
Fundamentals of Comp I (EN101) • 3 credits
- **Understanding Behavior & Society Core I:**  
Macroeconomics (EC101) • 3 credits
- Business Math (BA111) • 3 credits

**TOTAL - 15 CREDITS**

### SPRING SEMESTER

- **Information Literacy Core:**  
Fundamentals of Comp II (EN102) • 3 credits
- **Understanding Behavior & Society Core II:**  
Microeconomics (EC102) • 3 credits
- Legal Environment of Business (BA103) • 3 credits
- Principles of Marketing (BA102) • 3 credits
- **Quantitative Reasoning Core:**  
Statistics I (MH203) • 3 credits

**TOTAL - 15 CREDITS**

## JUNIOR YEAR

### FALL SEMESTER

- **Critical Thinking Core II:**  
Introduction to Business Analytics (BA310) • 3 credits
- Sales Strategies (BA322) • 3 credits
- **Spiritual & Ethical Core II:**  
Business Ethics (BA307) • 3 credits
- Personal Finance (BA311) • 3 credits
- Group Dynamics (BA308) • 3 credits

**TOTAL - 15 CREDITS**

### SPRING SEMESTER

- Organizational Behavior (BA321) • 3 credits
- Managing Business Information (BA304) • 3 credits
- Human Resources Management (BA320) • 3 credits
- Entrepreneurship (BA309) • 3 credits
- Business Apprenticeship (BA306) • 3 credits

**TOTAL - 15 CREDITS**

## SOPHOMORE YEAR

### FALL SEMESTER

- **Critical Thinking Core I:**  
Philosophy and Human Condition (PL100) • 3 credits
- **Diversity & Global Awareness I:**  
HS101, HS102, HS103, HS104, HS105, HS109, HS111, HS220, PL100, OR SO101 • 3 credits
- **Communication Skills Core II:**  
Business Communications (BA202) • 2 credits
- **Spiritual & Ethical Core I:**  
Religion and Human Experience (RS107) • 3 credits
- Financial Accounting (AC105) • 3 credits

**TOTAL - 15 CREDITS**

### SPRING SEMESTER

- Managerial Accounting (AC203) • 3 credits
- Principles of Management (BA203) • 3 credits
- **Scientific Reasoning Core:**  
BI100, BI101, BI105, BI106, BI109, CH101 • 3/4 credits
- **Diversity & Global Awareness Core II:**  
HS101, HS102, HS103, HS104, HS105, HS109, HS111, HS220, PL100, OR SO101,VT301 • 3 credits
- Principles of Finance (BA216) • 3 credits

**TOTAL - 15/16 CREDITS**

## SENIOR YEAR

### FALL SEMESTER

- Non-profit Organization and-NGOs (PP401) • 3 credits
- Business Internship I (BA498) • 6 credits
- Social Media Marketing (BA302) • 3 credits
- Law and Economics (LE312) • 3 credits

**TOTAL - 15 CREDITS**

### SPRING SEMESTER

- Business Internship II (BA499) • 6 credits
- Business Policy and Strategy (BA411) • 3 credits
- Business Employment Law (BA401) • 3 credits
- Managing Business Conflicts (BA409) • 3 credits

**TOTAL - 15 CREDITS**

**PROGRAM TOTAL: 120/121 CREDITS**

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