

| CURRICULUM TRANSFER AGREEMENT GUIDELINE | | |
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| SCHOOL: Manor College MAJOR: Marketing | School of Undergraduate | School of Continuing/Professional |
| Community College Curriculum Coordinator: Phone: E-mail: Office: | Contact Person: Darian Murtagh Phone: 215-248-7003 Email: murtaghd@chc.edu | Contact Person: Mary Esther Lee, SSJ Phone: 215-248-7062 Email: leem@chc.edu |
| General Information: | | |
| Manor College - Marketing Curriculum | CHC REQUIREMENTS (SUS) | CHC REQUIREMENTS (SCPS) |
| First Semester | | |
| AC105 | ACCT103 | UEAB 217 |
| BA101 | BUSN104 | Elective |
| EN101 | FILA120 | UEEN 103 |
| IST105 | CMTC103 | UEBC 105 |
| Understanding Behavior/ Society core (EC101 required) | ECON101 | UEEC 109 |
| Second Semester | | |
| AC203 | ACCT104 | UEAB 219 |
| BA102 | MKTG203 | UEMK 201 |
| EC102 | ECON102 | UEEC 110 |
| EN102 | ENGL101 | UEEN 104 |
| PL100 | PHIL Elective | Core Philosophy |
| Third Semester | | |
| BA103 | BUSN120 | UEAB 372 |
| BA212 | MKTG206 | Major Elective |
| BA219 | Marketing Elective | Major Elective |
| Quantitative Reasoning core (MH203 recommended) | MATH 227 | UEMA 111 |
| Diversity/Global Awareness (HS101, 102, 103, 104, 105, 109, 111, SO101) | Core History Requirement | Core History |
| Fourth Semester | | |
| BA202 | Marketing Elective | Elective |
| BA203 | MGMT105 | UEMG 201 |
| BA213 | MKTG256 | Elective |
| Scientific Reasoning core (BI101, CH101) | BIOL 111, CHEM 131 | Core Natural Science |
| Spiritual/Ethical Values core (RS102, 103, 107 or 108) | RLST 104 | Core Religious Studies |
| Developed on: | Revised On: 5/1/2015 | |