

ASSOCIATE IN SCIENCE MARKETING

RECOMMENDED CURRICULUM SEQUENCE

FALL SEMESTER

- BA 101 Introduction to Business (3 credits)
- BA 111 Business Mathematics (3 credits)
- EC 101 Macroeconomics Understanding Behavior/Society Elective (3 credits)
- EN 101 Fundamentals of Composition I (3 credits)
- IST 105 Intro to Microcomputer Applications (3 credits)

SPRING SEMESTER

- AC105 Financial Accounting (3 credits)
- BA102 Principles of Marketing (3 credits)
- EC102 Microeconomics (3 credits)
- EN102 Fundamentals of Composition II (3 credits)
- PL100 Philosophy and the Human Condition (3 credits)

FALL SEMESTER

- AC 203 Managerial Accounting (3 credits)
- BA 103 Legal Environment of Business (3 credits)
- BA 203 Principles of Management (3 credits)
- BA 213 Sales Strategy (3 credits)
- Diversity/Global Awareness Elective (3 credits)

SPRING SEMESTER

- BA 202 Business Communications (3 credits)
- BA 219 Digital Media Marketing (3 credits)
- MH 203 Statistics I Quantitative Reasoning Elective (3 credits)
- Scientific Reasoning Elective (3/4 credits)
- Spiritual/Ethical Values Elective (3 credits)

Total Credits 60/61

WANT TO LEARN MORE?

Contact Admissions at: (215) 884-2216 or admissions@manor. edu Contact Program Director, Marc Minnick at: (215) 885-2360 ext. 261 or mminnick@manor.edu